

VERSION 2, 20th of December 2022

Future strategy of CULTURE UP 2023-2024

In this document you can find the strategic [structure](#), [finance](#) and [content](#) of the CULTURE UP Network for 2023-2024.

Structure

Timeline: 2 years

Frequency: 3 online meetings in the core group and different subgroup(s), one live meeting a year.

Diversity of the network

The Culture Up network consists of a strong variety of people working in the cultural field. The benefit of this diversity is the exchange of needs and trends for future projects and results. Like a backbone, this is part of the main structure of the network.

> We want to investigate and develop actual necessities in several subgroups with a focus on different subjects and themes. The investigation takes place in *action learning groups* or by creating *playgrounds* as a kind of laboratory, where we exchange, do training or job-shadow etc.

> We want to share results and learning experiences with a wide range of people during the live meeting session in subgroups.

Potential network subgroups

1. Artists Residence – *is already up and running*
2. Education
3. Community
4. Culture and Wellbeing
5. Management and Government/Policy
6. Action Learning Group – discuss and share different subjects

ECOC cities and legacies

All partners in this network have experience on becoming, being or having been a European Capital of Culture. The return on investment on becoming an ECOC and the actual starting point after having been one and growing into a legacy organization brings us to a necessity to exchange best and bad practices on how to support rural areas and address local challenges with culture in new circumstances of (lower) budget and (higher) expectations.

Action learning Group – CULTURE UP Stand Up online meetings

One brings an issue or subject of interest to be discussed and shared

The others present their approach and exchange experiences.

External experts can be invited to introduce and share knowledge

Colleagues and partners can be invited to join these sessions.

Finance

Getting an accreditation helps to be able to exchange with other countries on a smaller scale. Applying for another Erasmus+ project will provide funding to mobilize the network and develop more valuable content. (We have started the process)

One of the partners will take the lead on an application and share the work with a few other partners. (Small working group has been set up)

All partners have the responsibility to deliver the content for the application.

Content of the broader CULTURE UP network

Main goal of CULTURE UP:

How to develop sustainable cultural activities in rural areas to support wellbeing and participation of the local community.

SPARKS & SOLUTIONS

Sparks are about meeting people that resonate to your organisations's future goals and ambitions. People you meet who give you energy and enthusiasm to work together on future projects.

Solutions are about presenting actual and mutual challenges and exchanging solutions or approaches to tackle these actual or future challenges.

Possible actual subjects to tackle in rural areas – connect to the subgroups:

1. Evaluating and monitoring cultural projects (data)
2. Budget and Funding of cultural projects
3. Improving quality of artistic projects
4. Higher costs due to inflation on energy prices
5. Wellbeing and Culture (***prioritized***)
6. Inclusion and Culture (***prioritized***)
7. Children & Youth
8. Sustainability
9. Talent development